



# BEDAUX SERIOUS GAMES



**Bedaux Mythical Mailbox is finalist of the International Conference On Business Learning Games 2018!**

**BEX**  
Institute  
**ICOBGL**  
Conference  
&  
Competition

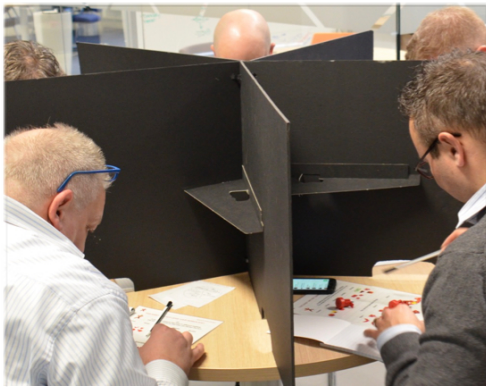
The International Business Learning Games Competition is organised by the Business Excellence Institute, a membership body that works to help its members get outstanding results for all their stakeholders. It promotes excellence in management and the Business Excellence profession. BEX is established in Dublin and has members on 5 continents.

## **Bedaux Mythical Mailbox**

Dynamics, tension, physical activity and creativity are the basis for our serious games, in which participants are encouraged to experiment with leadership, teamwork and business processes.

We started the development of the Bedaux Mythical Mailbox this year in response to our customers' demand for a compact game that helps to improve communication and collaboration between independent professionals. In the game (and in practice) every professional has his / her unique knowledge and approach; everyone's input is necessary to achieve a good result. The chain is as strong as the weakest link.

We are very proud that Bedaux Mythical Mailbox has made it into the finals of this international competition!



The finals will take place 20 September 2018 in Lisbon, Portugal

**We'll keep you informed!**